

NEWS RELEASE
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Freshwater Fisheries Society of BC

“FISHING IN THE CITY” TACKLE PACKAGES NOW AVAILABLE

VANCOUVER – Three Lower Mainland tackle shops and Redl Sports Distributors have joined forces with the Freshwater Fisheries Society of British Columbia to help promote the society’s Fishing in the City program. “I’m really pleased that these stores have decided to partner with us to help encourage novice anglers to go fishing at one of our specially-stocked lakes this summer,” said FFSBC Vice-President Brian Chan.

Highwater Tackle in North Vancouver, Sea Run Fly & Tackle in Coquitlam and Riverside Fly & Tackle in Port Coquitlam have begun selling special “Fishing in the City” rod and reel combinations that will provide novice anglers with all the equipment and tackle they’ll need to get fishing this summer. “For less than \$40 dollars, first-time anglers can get all the equipment they need in one simple package. Just add sunscreen, some snacks and a freshwater fishing licence, and you’ve got the making of a great urban fishing adventure.” said Chan.

Through the Fishing in the City program, the FFSBC will be conducting enhanced trout stocking activities at Rice Lake in North Vancouver and Lafarge and Como lakes in Coquitlam. These repeated stocking activities will ensure that the three lakes offer excellent fishing opportunities for shore-based anglers throughout the spring and early summer, and again in the fall. Working in partnership with local governments, the FFSBC will also erect special on-site signage providing additional information to anglers.

Adults can purchase a freshwater licence at their local tackle shop or buy one on-line at <http://www.fishing.gov.bc.ca/>. Children under the age of 16 fish for free, and remember, Como Lake is reserved for children and seniors.”

For fishing tips and tricks and lake stocking information in the Lower Mainland please contact the Fraser Valley Trout Hatchery Visitor’s Centre at 604-504-4716 or visit us online at www.gofishbc.com.

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